

SDD Skills Development Digest SA

DIGEST SA

Media kit and advertising packages

Current status • 20 September 2026

About

An independent digest of South African skills development news, funding windows and compliance updates. We summarise public sources in our own words and always link to the original.

Who reads us

Skills Development Facilitators (SDFs), HR and skills teams, training providers, assessors and moderators.

Current audience status

12

Page views

Last 30 days

1

Confirmed subscriber

Active email audience

4

Published articles

Available on the site

Ways to work with us

PACKAGE	INCLUDES	PRICE
Newsletter sponsor line	One 'Sponsored by' line and link in an issue	R1,500
Featured provider	Logo, profile and homepage link for 7 days	R2,500
Opportunity listing	Learnership, course or event listing	R500 each
Featured vacancy	Pinned job listing for 30 days	R750
Sponsored guide	A co-created guide, clearly labelled 'Sponsored'	R4,000
Monthly partner	Newsletter line, featured spot and one listing	R6,000 / month

Founding partner discount available for our first sponsors. Prices exclude VAT where applicable.

Our standards

- Paid content is clearly labelled 'Sponsored'.
- Sponsors never change facts in news posts.
- We are independent of SETAs and regulators.
- Subscriber details are never sold or shared (POPIA).

Get in touch

Website

sdd.proaudiopath.co.za

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